



STATE BANK OF INDIA
Stressed Assets Recovery Branch (05171)

Jeevan Deep Building, 11th Floor, 1 Middleton Street, Kolkata - 700 071, E-mail: sbi.05171@sbi.co.in

THE TERMS AND CONDITIONS OF SALE TO BE UPLOADED ON THE WEBSITE OF THE SECURED CREDITOR.

Property will be sold on 'AS IS WHERE IS, AS IS WHAT IS AND WHATEVER THERE IS" basis

1.	Name and address of the Borrower	M/s.Purple Advertising Services Pvt Ltd Century Tower,2 nd Floor, 45,Shakespeare Sarani, Kolkata-700017
2.	Name and address of Branch, the secured creditor	STRESSED ASSETS RECOVERY BRANCH, KOLKATA Jeevan Deep Building, 11 th Floor, 1 Middleton Street, Kolkata - 700 071, E-mail: sbi.05171@sbi.co.in
3.	Description of the immovable secured assets to be sold.	All that piece and parcel of undivided ½ share of land measuring more or less 1 cottahs,15 chittaks & 5 sq.ft.out of total area of land measuring more or less than 3 cottahs 14 Chittaks 10 Sq.ft. together with entire ground floor of the building having area more or less 1057 sq.ft.lying and situated at premises no.43/3/2,C.S Khatian No.196,C.S dag no.245, J.L no.28 under Kolkata Municipal Corporation, Ward no.100,Baishabnab Ghata Road, P.S.Jadavpur, Kolkata-700047. Partition Deed No.3084 of 2005. Property is the name of Shri Pritimay Chakraborty.
4.	Details of the encumbrances known to the secured creditor.	Property is under Symbolic possession.
5.	The secured debt for recovery of which the property is to be sold	₹13,76,89,401.00 as on 31.03.2016 plus future interest at the contractual rate on the aforesaid amount together with incidental expenses, cost charges etc. due to the secured creditor.
6.	Deposit of earnest money	EMD: ₹2,70,000.00 respectively for Property being the 10% of Reserve price to be transferred/deposited by the bidder/bidders in his/her/their own Wallet provided by M/S. MSTC Ltd. on its e-auction site https://www.mstcecommerce.com/auctionhome/ibapi/index.jsp .by means of RTGS / NEFT.
7.	Reserve price of the immovable secured assets: Bank account in which EMD to be remitted. Last Date and Time within which EMD to be remitted:	₹27,00,000.00 Bidders own wallet Registered with M/S. MSTC Ltd. on its e-auction site https://www.mstcecommerce.com/auctionhome/ibapi/index.jsp by RTGS/NEFT Time: Upto 4 P.M., Date: 14.05.2024.
8.	Time and manner of payment	The successful bidder shall deposit 25% of sale price, after adjusting the EMD already paid, immediately, i.e. on the same day or not later than next working day, as the case may be, after the acceptance of the offer by the Authorized Officer, failing which the earnest money deposited by the bidder shall be forfeited. The Balance 75% of the sale price is payable on or before the 15th day of confirmation of sale of the secured asset or such extended period as may be agreed upon in writing between the Secured Creditor and the e-Auction purchaser not exceeding three months from the date of Mega e-Auction.
9.	Time and place of public E-Auction or time after which sale by any other mode shall be completed.	14.05.2024 between 11.00 A.M to 4.00 P.M
10.	The E-Auction will be conducted through the Bank's approved service provider.	M/s. MSTC Ltd. at the web portal https://www.mstcecommerce.com/auctionhome/ibapi/index.jsp
11.	(i) Bid increment amount: (ii) Auto extension: _____ times. (limited / unlimited) (iii) Bid currency & unit of measurement	₹20,000.00 (ii) Auto extension of 05 minutes each. INR
12.	Date and Time during which inspection of the immovable secured assets to be sold and intending bidders should satisfy themselves about the assets and their specification. Contact person with mobile number	Please contact the under named official regarding date & time of inspection. Name: Satyajit Chowdhury, e-mail ID : satyajit.c@sbi.co.in ☎: 9402698355
13.	Other conditions	(a) The Bidders should get themselves registered on https://www.mstcecommerce.com/auctionhome/ibapi/index.jsp .by providing requisite KYC documents and registration fee as per the practice followed by M/s. MSTC.Ltd well before the auction date. The registration process takes minimum of two working days. (Registration process is detailed on the above website). (b) The Intending bidder should transfer his EMD amount by means of challan generated on his bidder account maintained with MSTC Ltd at https://www.mstcecommerce.com/auctionhome/ibapi/index.jsp . by means

		<p>of NEFT/ RTGS transfer from his bank account.</p> <p>(c) The Intending bidder should take care that the EMD is transferred at least one day before the date of auction and confirm that his wallet maintained with M/s.MSTC Ltd is reflecting the EMD amount without which the system will not allow the bidder to participate in the e-auction.</p> <p>(d) The EMD of the successful bidder will be automatically transferred to the bank once the sale is confirmed by the respective Authorized Officer of the bank and the remaining amount i.e 25 % of sale price to be paid immediately i.e. on the same day or not later than next working day, as the case may be.</p> <p>(e) During e-Auction, if no bid is received within the specified time, State Bank of India at its discretion may decide to revise opening price / scrap the e-Auction process / proceed with conventional mode of tendering.</p> <p>(f) The Bank / service provider for e-Auction shall not have any liability towards bidders for any interruption or delay in access to the site irrespective of the causes.</p> <p>(g) The bidders are required to submit acceptance of the terms & conditions and modalities of e-Auction adopted by the service provider, before participating in the e-Auction.</p> <p>(h) The bid once submitted by the bidder, cannot be cancelled/withdrawn and the bidder shall be bound to buy the property at the final bid price. The failure on the part of bidder to comply with any of the terms and conditions of e-Auction, mentioned herein will result in forfeiture of the amount paid by the defaulting bidder.</p> <p>(i) Decision of the Authorized Officer regarding declaration of successful bidder shall be final and binding on all the bidders.</p> <p>(j) The Authorized Officer shall be at liberty to cancel the Mega e-Auction process / tender at any time, before declaring the successful bidder, without assigning any reason.</p> <p>(k) The bid submitted without the EMD shall be summarily rejected. The property shall not be sold below the reserve price.</p> <p>(l) The conditional bids may be treated as invalid. Please note that after submission of the bid/s, no correspondence regarding any change in the bid shall be entertained.</p> <p>(m) The EMD of the unsuccessful bidder will be refunded to their respective wallet maintained with M/s MSTC Ltd. The Bidder has to place a request with MSTC Ltd for refund of the same back to his bank account. The bidders will not be entitled to claim any interest, costs, expenses and any other charges (if any).</p> <p>(n) The Authorized Officer is not bound to accept the highest offer and the Authorized officer has absolute right to accept or reject any or all offer(s) or adjourn/postpone/cancel the auction without assigning any reason thereof. The sale is subject to confirmation by the secured creditor.</p> <p>(o) In case of forfeiture of the amount deposited by the defaulting bidder, he shall neither have claim on the property nor on any part of the sum for which may it be subsequently sold.</p> <p>(p) The successful bidder shall bear all the necessary expenses like applicable stamp duties/additional stamp duty/transfer charges, Registration expenses, fees etc. for transfer of the property in his/her name.</p> <p>(q) The payment of all statutory /non- statutory dues, taxes, rates, assessments, charges, fees etc., owing to anybody shall be the sole responsibility of successful bidder only.</p> <p>(r) In case of any dispute arises as to the validity of the bid (s), amount of bid, EMD or as to the eligibility of the bidder, authority of the person representing the bidder, the interpretation and decision of the Authorized Officer shall be final. In such an eventuality, the Bank shall in its sole discretion be entitled to call of the sale and put the property to sale once again on any date and at such time as may be decided by the Bank. For any kind of dispute, bidders are required to contact the concerned authorized officer of the concerned bank branch only.</p> <p>(s) The sale certificate shall be issued after receipt of entire sale consideration and confirmation of sale by secured creditor. The sale certificate shall be issued in the name of the successful bidder. No request for change of name in the sale certificate other than the person who submitted the bid/participated in the auction will be entertained.</p>
14	Details of pending litigation, if any, in respect of property proposed to be sold	Nil
Date : 12.04.2024 Place : Kolkata		AUTHORIZED OFFICER STATE BANK OF INDIA